

2022 Italian fillings

Aerosol production dips slightly since 2019...



The Associazione Italiana Aerosol (Italian Aerosol Association or AIA) has shared that Italy produced a grand total of 533.7 million units in 2022, down an overall 1.8% since 2019, when the country filled a total of 543.5 million units.

Personal Care was the largest category, with 275.9 million units filled. Within the Personal Care category, the largest share of products filled was Deodorants/Antiperspirants at 173 million units, followed by Hairsprays at 36.5 million, Others at 35 million, Shaving Mousse at 23 million, Hair Mousse at 6.5 million and Shaving Gel at 1.9 million units.

Household Care was the second largest category in 2022 at 89.3 million units filled. Top fillings in Household Care were Air Fresheners at 33 million, followed by Insecticides/Plant Products at 21.5 million and Textiles/Fabric Care at 11 million. Rounding out the category were Others at 9.5 million, Furniture Waxes/Polishes at 7.5 million units, Bathroom & Kitchen Cleaning Mousse at 4.8 million, Oven Cleaners at 1.2 million and Shoe/Leather Care products at 800,000 products filled.

Paint/Varnish topped out at 56 million units filled, Food aerosol products garnered 44 million, with Industrial & Tech-

nical following close behind at 43 million units. Automotive Products (excluding paints) counted for 18.5 million units, while Pharmaceutical & Veterinary comprised 5.0 million fillings. The Miscellaneous category saw 2.0 million aerosol products filled.

AIA has 61 member companies in a country that boasts a population of 58.87 million people and 25.7 million households. **SPRAY**

2022 Italian Production Totals

(in millions of units)

Category	2022	2019	% Change
Personal Care	275.9	276.0	-0.03%
Household Care	89.3	94.0	-5.0%
Automotive Care (excluding Paints)	18.5	26.0	-28.8%
Paint/Varnish	56.0	53.0	5.6%
Industrial/Technical	43.0	29.0	48.3%
Pharmaceutical/ Veterinarian	5.0	4.0	25%
Food	44.0	45.0	-2.2%
Miscellaneous	2.0	16.0	-87.5%
Total	533.7	543.5	-1.8%

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