Dutch aerosol fillings

NAV reports categories hold stable in 2023...

ccording to the Nederlandse Aerosol Vereniging (Dutch Aerosol Association or NAV), The Netherlands experienced a slight decrease in aerosol production in 2023. Last year, total production of aerosols in the Netherlands was down by almost 6.5%—from 404.4 million aerosols in 2022 to 378.181 million aerosols in 2023.

The Netherlands

Number of NAV Member	Companies	18
Country Population	17.8 mill	ion
Number of Households	8.3 mill	ion

The most notable reduction, a decline of 20%, took place in the Household category (representing products such as air fresheners, furniture care, cleaning products and insecticides).

Despite the reduction in Household, many categories remained stable in 2023, or showed a rise in the number of products filled, reported NAV. The Technical & Industrial category, which had dipped in 2022, showed the largest increase in 2023 at almost 8%, accounting for 55.078 million products filled.

Personal Care increased by 9% with 55.361 million units filled, compared to 50.8 million filled in 2022.

While Paints & Varnishes (including automobile products) had declined in 2022, the category had a 5% increase last year. The smallest category, Pharmaceutical & Veterinary (both niche markets), remained consistent, with 8.191 million units filled.

2023 Container production in The Netherlands (in millions)

Steel	262.073
Aluminum	114.437
Other	1.671
Total:	308.181

Steel & Aluminum

NAV noted that while the use of both aluminum and steel containers was lower in 2023 than the year prior, the overall ratio between both types of cans, however, remained stable. In 2022, 31% of cans were made from aluminum and 68% were steel; in 2023, there was a slight shift in those numbers to 30% for aluminum and 69% for steel. Aerosol containers made from other materials (glass and plastic) saw a slight rise in 2023, up to 1.671 million containers filled compared to 1.533 in 2022. SPRAY

Aerosols filled in The Netherlands (in millions)

Category	2023	2022	% change
Personal Care	55.361	50.840	8.89%
Household	174.029	216.937	-19.78%
Automotive Care (excluding paints)	25.074	23.797	5.36%
Paints & Varnishes (including auto)	52.180	47.125	10.72%
Technical & Industrial	55.078	51.034	7.92%
Pharmaceutical & Veterinary	8.191	8.120	0.87%
Miscellaneous	8.268	6.575	25.75%
TOTAL:	378.181	404.428	- 6.48 %

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