

# Spanish Aerosol production jumps in 2023



The Asociación Española de Aerosoles (Spanish Aerosol Association or AEDA) noted in its 2023 *Market Study on Aerosol Production* that aerosol fillings increased by eight million units (2.21%) between 2022 and 2023, from 362 million to 370 million units ( $\pm 5\%$ ), respectively.

Personal Care led Spain's aerosol production with 40%. Household Care was not far behind with 30%, while the Other category also represented 30% in 2023. **SPRAY**



Winners of the 2024 AEDA Awards.

## 2023 Spanish Aerosol Production

### Category: Personal Care

Sub-category ..... %

AP/DEO .....	56%
Other Personal Care.....	12%
Shaving Mousse & Gel .....	10%
Non-specified Personal Care .....	10%
Hair Spray.....	9%
Hair Mousse .....	3%
<b>Total .....</b>	<b>100%</b>

### Category: Household Care

Sub-category ..... %

Insecticides.....	51%
Air Freshener.....	31%
Textile & Fabric Care; Furniture Wax & Polish; Shoe Leather Care .....	9%
Non-specified Household Care .....	7%
Other.....	2%
<b>Total:.....</b>	<b>100%</b>

### Category: Other

Sub-category ..... %

Automotive .....	9%
Paints & Varnishes.....	9%
Non-specified Miscellaneous .....	9%
Industrial & Technical .....	3%
Miscellaneous (see below) .....	70%
<b>Total.....</b>	<b>100%</b>

### Sub-Category: Miscellaneous

Further breakdown ..... %

Pharmaceutical & Veterinary.....	57%
Food.....	35%
Other.....	8%
<b>Total.....</b>	<b>100%</b>

## Production by container material

Aluminum.....	35%
Tinplate Steel.....	65%

## AEDA holds annual Forum, Awards in Tarragona

AEDA held its annual Forum in May in the city of Tarragona. The event saw record attendance, with more than 80 attendees from 36 aerosol companies.

During the Forum, the General Assembly of Members reported on the activities carried out by the working committees, as well as elected the new AEDA Board of Directors.

Additionally, a market study of 2023 aerosol production in Spain was presented that showed “how our country is consolidating itself once again among the largest European manufacturers, with [more than] 300 million aerosols produced, and a benchmark at a technological level,” according to Maite Viñes, General Manager of AEDA.

“It is important to highlight the positive figures of our industry in the European context, since we cannot forget that this geographical area [Europe] is the one with the highest aerosol production in the world, with more than 5.3 billion units manufactured annually, followed by the U.S. (3.75 billion) and China (2.655 billion) according to data from 2022,” she added.

According to Jordi Codina, CEO of Sternaliza—a company that provides services to the industry through purchasing management, logistics and transport, as well as provides sector studies—“2023 was a year of great challenges in the industrial sector, but also in the Spanish economy, since we came from 2022 with runaway prices and supply difficulties for many of our raw materials.”

He further commented in his presentation, “2023 began with sky-high inflation, with warnings from central banks threatening interest rate hikes, but with relatively high consumption compared to previous periods.”

The AEDA Aerosol Awards were also presented at the Forum, representing four different categories: Sustainability, Innovation in Packaging Design, Most Innovative Product and Most Creative Marketing Strategy.

“[The Awards are] an excellent opportunity to promote technological advances in the sector and give visibility to companies that work tirelessly to develop new products to meet the needs of an increasingly demanding market” explained Viñes.

Cultural activities followed the Forum to create a space for networking and conversation. “This event attracts the attention of a large number of companies in our country, since aerosol technology is extremely transversal and is present in the daily life of almost all homes,” emphasized AEDA President José Luis Macías.

“In 75% of Spanish homes, we can find products that use this packaging,” he concluded. **SPRAY**



More than 80 attendees from 36 aerosol companies attended the annual AEDA Forum.